

Syllabus [2025Year 2 Term]

Course Information

Course Title	International Trade Law and Practice	Credits	3
Course Code	521180-1	Required/Elective (For Undergraduate Courses)	Selective majors
Department or Major	Department of International Business Administration	Language	English
Methods of Teaching		Lecture Room	화10,11,12/ 목10,11,12(국제501)
Time Allotment	Lecture(3) Experiments(0) Trainging & Practice(0) Performance(0) Designing & Planning(0)	Cyber Lectures	
Course Type	offline		
Cyber Lectures Preview			

Lecturer

Lecturer	Name	Koo, Hyojung	Rank	Non-tenure track Assistant Professor	Final Academic Degree	철학박사
	Department & college	Department of International Business Administration		Office		
	Office Phone Number	—		e-mail	betterme@dankook.ac.kr	
	Field of Interest					

Course Summary

Course Description	International trade law course studies international law and the World's legal systems, legal issues in international business transactions, the basic legal principles of the WTO, laws governing access to foreign markets, regulating import competition, protection and licensing of intellectual property, and the legal environment of foreign direct investment.
Description Related Courses	International Business Management, Strategin Business Management, International Marketing Management, International Economics, International Finance Management, International Trade Theory and Practice.

Course Goals	The goal of the this course is to understand better the legal issues involved in international business, and the basic legal principles of ineternational trade institutions, particularly the legal principles of WTO.
Projected Results	Students can enhance their capabilities as trade and international business specialists by understanding better the legal issues in trade and international business transactions.
Percentage of the original language classes(%)	
Cyber Lectures P review	

Syllabus

Times	Lecture Topic	Lecture Goals	Lecture Methods	Assignments
1	Introduction of course, Introduction to Interntional Business.	Forms of International Business. Assignment and Project Discussions	PPT, Discussion, Presentation	To be announced at class.
2	Introduction to Trade, International Business, International Laws	Coducting Business in Developing, and Newly Industrialized Countries	"	Ch1
3	International Law and the World Legal Systems	International Business Law and Crimes Ethics, Social Responsibilities, and Codes of Conduct	"	Ch2
4	Resolving International Commercial Disputes	Avoiding Business Disputes Disputes Resolution, Letigation, Conflict of Laws	"	Ch3
5	The Formation and Performance of Contracts for the Sales of Goods	Contracts for international Sales, Laws of Sales, CISG, Remedies for Breach of Contract	"	Ch4
6	The Documentary Sale and Terms of Trade Legal Issures in International Transportation	Documentary Sale The Liability of International Air Carriers	"	Ch5,6
7	Midterm			
8	Bank Collections, Trade Finance, and Letters of Credit	The Bill of Exchange, The Letter of Credit	"	Ch7
9	The World Trade Organization: Basic Legal Principles.	Introduction to Trade Regulation, GATT, WTO Law, WTO Dis	"	Ch9

Times	Lecture Topic	Lecture Goals	Lecture Methods	Assignments
		pute Settlement Procedures		
10	The World Trade Organization: Basic Legal Principles.	Introduction to Trade Regulation, GATT, WTO Law, WTO Dispute Settlement Procedures	"	Ch9
11	Laws Governing Access to Foreign Markets.	Technical Barriers to Trade, Government Procurement, Trade in Service Trade Sactions	"	Ch10
12	Protection and Licensing of Intellectual Property	IPR Transfer, Protection of IPR, The Doha Declaration, Franchising	"	Ch11
13	Protection and Licensing of Intellectual Property	IPR Transfer, Protection of IPR, The Doha Declaration, Franchising	"	Ch17
14	The Legal Environment of FDI	Country Risks in FDI, Resolving Investment Disputes, Taxation of Multinational Firms	"	Ch18
15	Final Exam.			

Methods of Grading

sequence	Description	Percentage	Details
1	Mid-tem Exam	35%	
2	Final-exam	40%	
3	Pop Quizzes	0%	
4	Assignments	15%	
5	Reports	0%	
6	Presentations & Discussions	0%	
7	Attendance	10%	
8		0%	
9	Others	0%	
All		100%	

Core of Value

핵심가치	전공역량	역량정의	역량구분	값(%)
혁신 (Discovery)	창의적문제해결 (Creative problem-solving)	주어진 상황과 문제를 창의적으로 해결할 수 있는 능력	부역량	0%
혁신 (Discovery)	도전 (Challenging)	전공 지식을 새로운 분야와 융합하고 아우를 수 있는 능력		0%
혁신 (Discovery)	지식융합 (Knowledge convergence)	새로운 분야를 개척하거나 도전적으로 임할 수 있는 능력		0%
헌신 (Dedication)	세계시민 (Universal value)	세계 공동체 구성원으로 전공자로서 국제적 이슈에 대응할 수 있는 능력		0%
헌신 (Dedication)	상호협력 (Cooperation)	공동의 목적 달성을 위해 타인과 상호협력을 할 수 있는 능력	주역량	0%
헌신 (Dedication)	공동체 (Sense of community)	공동체의 구성원으로서 필요한 태도와 윤리의식을 가질 수 있는 능력		0%
능동 (self-Determination)	자기주도 (Self-Managing)	주어진 상황과 문제를 주도적이고 능동적으로 해결할 수 있는 능력		0%
능동 (self-Determination)	지식활용 (Knowledge application)	주어진 상황과 문제에 대해 논리적으로 파악하고 분석할 수 있는 능력		0%
능동 (self-Determination)	논리적사고 (Logical thinking)	전공관련 지식을 필요에 따라 다양하게 적용하고 활용할 수 있는 능력	부역량	0%
능동 (self-Determination)	의사소통 (Articulation)	대화를 통해 다양한 의견을 조율하고 합의를 이끌어 낼 수 있는 능력		0%

Textbook(s) & References

Description	Title	Author	Publisher
Required Textbook	International Business Law and Environment, 9th Edition	Schaffer/ Agust i/Dhoog e	CENGAGE Learning

Memo

